

MISOCLEAR

Misoprostol (200mcg)

High quality, effective*, proven

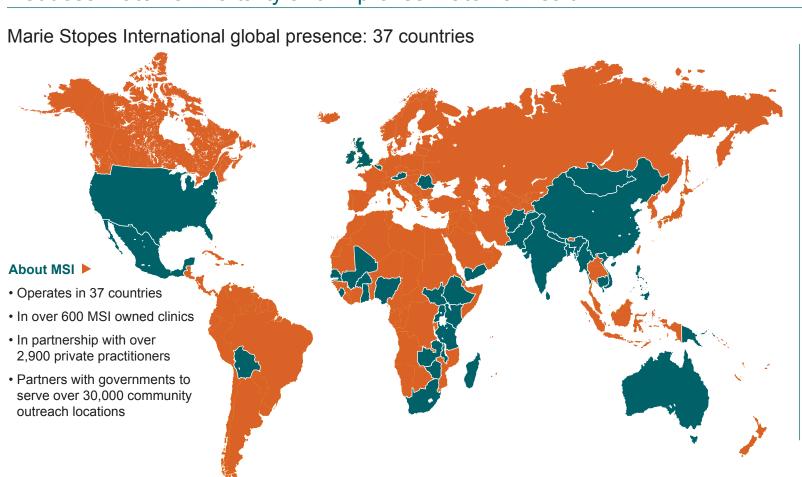




High quality, effective*, proven

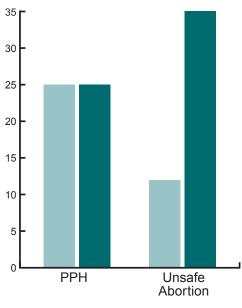


Reduces maternal mortality and improves maternal health



Key causes of maternal mortality ▶

- Postpartum haemorrhage
- Complications of unsafe abortion
- Global
- Country X



Source for global data: Countdown to 2015 Decade Report (2000-2010), World Health Organization.

Source for Country X:

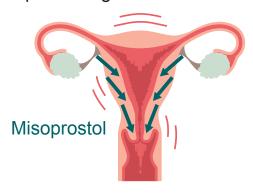




Misoclear is safer* and effective** for multiple indications

Misoclear for the prevention of postpartum haemorrhage (PPH) ▶

- A convenient and effective alternative for the prevention of primary atonic PPH in the absence of oxytocin¹
- Prevention of postpartum haemorrhage where oxytocin is not available or cannot be safely used¹
- It causes uterine contractions and emptying of the uterus to stop bleeding



Misoclear for the treatment of incomplete abortion ▶

- Medical management of incomplete abortion and miscarriage²
- Non-invasive option for management of incomplete abortion
- 91% effective³
- 93.7% of women said that they would choose misoprostol4
- It causes uterine contractions and emptying of the uterus to stop bleeding



WHO recommendations for the prevention and treatment of postpartum haemorrhage. 2012

² World Health Organization (safe abortion and policy guidance for health systems 2012): http://www.who.int/reproductivehealth/publications/unsafe_abortion/9789241548434/en/

Between MVA and Misoprostol, which is safer and more effective for incomplete abortion and which is more acceptable to women? Comparison of Misoprostol and manual vacuum aspiration for the treatment of incomplete abortion, International Journal of Gynecology & Obstetrics, 2007

⁴ Comparison of misoprostol and manual vacuum aspiration for the treatment of incomplete abortion, International Journal of Gynecology & Obstetrics, 2007





A promise of **QUALITY**

High quality products ▶

- Registered with the National Drug Authority / Ministry of Health
- Manufactured in a GMP certified factory
- Unique MSI quality assurance testing
- Protective packaging to protect against humidity and other weather conditions

High quality support ▶

- On-going medical detailing and sales support
- Provision of peer reviewed studies
- Additional clinical support services available at MSI
- Client information leaflets
- Product support and dosage pocket cards
- 7 days a week call centre for all product related queries





For information on the use of this product call: 0800 OneCall from 8am to 5pm
Or visit us at: www.misoclear.com







For use only in accordance with the laws of the country of sale

	Prevention of postpartum haemorrhage	Incomplete abortion
How does it work?	It causes uterine contractions & emptying of the contents of the uterus to stop bleeding	It causes uterine contractions & emptying of the contents of the uterus
When can it be used?	Within one minute after the delivery of all babies; before the placenta is delivered	Up to 13 weeks since last menstrual period
How many tablets?	THREE	THREE
How is it administered?	600mcg Misoclear taken orally with water	600mcg Misoclear taken orally with water
What can be expected?	Strong cramps, placental expulsion and vaginal bleeding, which will get lighter	Strong cramps, vaginal bleeding and passage of clots
Side effects	Shivering, fever, vomiting	Shivering, fever, vomiting
Warnings signs: if experienced, seek medical help immediately These complications are rare	Heavy bleeding continues or increases Retained placenta Severe diarrhoea & vomiting High fever (>100.4°F or 38°C) or fever a day after taking misoprostol Foul smelling vaginal discharge Severe or prolonged lower abdominal pain Malaise	Severe diarrhoea & vomiting High fever (>100.4°F or 38°C) or fever a day after taking misoprostol Foul smelling vaginal discharge Malaise
Contraception	Remember to always talk to your client about post abortion or postpartum family planning Most hormonal methods of contraceptives can be started with the first dose of Misoclear when taken for incomplete abortion or early medical abortion	





High quality, effective, proven

Post abortion / postpartum contraception

- Speak to your client about contraceptive choices after an abortion or childbirth.
- Recommend starting a method of contraception as soon as possible.
- Assure your clients that there is a quick return to fertility after contraceptive methods are stopped (except for injectables and permanent methods).

